

**Report of Social Change through social enterprise:  
Community women produce Sanitary Napkins - for the  
month of March-2023 to Feb-2024**

**Submitted to**

**VIREN Investments Private Ltd.  
21 D, Friends Colony West, New Delhi**

**Submitted by  
Dr A V Baliga Memorial Trust  
Patriot House, 3 BSZ Marg, New Delhi**

The women run Sanitary napkin unit is one such example that is being entirely managed by women's group. Right from procurement of raw material to, manufacturing, supervision of quality parameters, packaging and sale everything managed by the women for the women.

The most important component of the project is the social change as the sanitary napkin sale is well packaged with the awareness about menstrual hygiene and also celebrating girlhood and womanhood. Institution Building, Livelihood Promotion and Financial Inclusion are prime strategy of the project for community intervention.

**Prime Objective of the Sanitary Napkin Production Unit**

Sanitary Napkin Production Unit established with its two prime objectives: -

1. To make adolescent girls aware and educated about the importance of menstrual hygiene and management in Mangolpuri, Delhi.
2. To sustain the Unit with a proper execution plan, operational process at project area and its expansions.

The Women enterprise of Sanitary Napkin is working to deliver the following:

1. Creating awareness about menstrual hygiene and distressed girlhood and womanhood around.
2. Income Generation Activity of the Self-Help Group (SHG) members as well as of Federation

The project initiated with a believe that when health education is combined with the availability of an option or product, it will ensure greater behavior change and actual utilization of a clean, safe product (in this case sanitary napkin). Education and awareness are necessary but not sufficient and simply selling sanitary napkins is also not enough. Thus, a combination of behavior change education along with the promotion of a cheap, safe product is a combination approach that will work best.

Based on the demand of SHG members and to promote the reproductive health and hygiene among the women members, **Baliga Trust** has taken the initiative towards establishing production center of low-cost sanitary napkin production unit in the project area. Women members run this unit and along with revenue generation, women empowerment, this sanitary napkin unit promotes health and hygiene among women members. Sanitary napkin is also getting orders among SHG members.

**Awareness sessions on Legal rights, Gender and health Hygiene:**

Awareness Sessions on Legal rights, Gender and health Hygiene issues

**Linkages with Mahila Panchayat and Family Counselling Center:**

All SHG members will be linked with Mahila Panchayat and with Family Counselling Center of nearby areas. This component will be especially helpful in addressing the issues domestic violence



## Capsule information

<b>Packet</b>	<b>Month</b>	<b>Production</b>	<b>Free distribution</b>	<b>Stock Balance</b>
Small Packet (One Packet in Two Napkin)	Mar-23	600	450	150
Big Packet (One Packet in Eight Napkin)	Mar-23	500	400	100
Small Packet (One Packet in Two Napkin)	Apr-23	650	600	100
Big Packet (One Packet in Eight Napkin)	Apr-23	500	500	100
Small Packet (One Packet in Two Napkin)	May-23	500	500	100
Big Packet (One Packet in Eight Napkin)	May-23	450	400	150
Small Packet (One Packet in Two Napkin)	June-23	550	500	150
Big Packet (One Packet in Eight Napkin)	June-23	450	500	100
Small Packet (One Packet in	July-23	600	450	150

Two Napkin)				
Big Packet (One Packet in Eight Napkin)	July-23	500	400	100
Small Packet (One Packet in Two Napkin)	Aug-23	650	600	100
Big Packet (One Packet in Eight Napkin)	Aug-23	500	500	100
Small Packet (One Packet in Two Napkin)	Sep-23	600	400	200
Big Packet (One Packet in Eight Napkin)	Sep-23	550	300	250
Small Packet (One Packet in Two Napkin)	Oct-23	600	450	150
Big Packet (One Packet in Eight Napkin)	Oct-23	500	400	100
Small Packet (One Packet in Two Napkin)	Nov-23	650	600	100
Big Packet (One Packet in Eight Napkin)	Nov-23	500	500	100

Small Packet (One Packet in Two Napkin)	Dec-23	600	400	200
Big Packet (One Packet in Eight Napkin)	Dec-23	550	300	250
Small Packet (One Packet in Two Napkin)	Jan-24	600	600	00
Big Packet (One Packet in Eight Napkin)	Jan-24	550	500	50
Small Packet (One Packet in Two Napkin)	Feb-24	600	500	100
Big Packet (One Packet in Eight Napkin)	Feb-24	550	500	50

Total		13300 Packet Including Big and Small Packet	11250 packets Including Big and Small Packet	2050 Packets Including Big and Small Packet
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### **Social aspects: - Changes**

Existing practice of using cloth instead of sanitary napkin are being changed because of low cost or free supply of Sanitary napkins.

Sometimes women do not feel comfortable of asking for sanitary napkin in the chemist shops. We are promoting it through Self Help Groups and through vending machines.

The project is promoting the use of sanitary napkin among underprivileged women and over 11250 women have benefited from this throughout the year. Through the project **Social Change through social enterprise: Community women produce Sanitary Napkins.**

Providing financial literacy training to all women to motivate their group to be more active and aware and make them more understanding about the documentation work

## Free distribution







